

simply scrapbooks

Well worth the trip!

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April 2011

Green Country 2011 ScrapRun-

The 2011 Spring Scrapbook Run will be April 29th through May 7th. This year 8 stores will be participating in the run. At each store the participants can create an awesome card. The grand prizes are more, bigger, and better than last run. Plan to participate and enjoy the fun. The purpose of the Scrapbook Run is to allow paper crafters the opportunity to visit all the 8 stores in the area. The first store visited will give the participants a passport. Get the passport stamped at each store. When the passport is filled, the participants will be given a raffle ticket for the several grand prizes. Another way to earn chances to win the grand prizes is to complete the project. The project consists of 8 cards. Each store will give the participants the supplies needed to create a card. By showing a store the completed 8 cards, the participants will earn a ticket.

Finally a participant will be given an extra ticket at any store that they spend at least \$25. In total a participant can earn 10 tickets for the grand prize drawings.

In addition to all of the above, Simply Scrapbooks will have gifts with purchase, refreshments, and lots of surprises!

You will not want to miss this!
Join us for **SCRAPAGANZA** on April
30th OR May 7th!

(both events will be exactly the same, we are just trying to accommodate more people)

- **four fabulous, fun kits!
- **scraping from 9am to Midnight
- **a great lunchtime meal
- **goody bag
- **prizes for everyone

All of this is just \$50! SCRAPAGANZA officially ends around 5:00, but feel free to stay and crop until Midnight. Or, why not make a weekend of it by also signing up for the crop on Friday night? It's never too late to plan ahead... grab a friend or two and reserve your spots today!

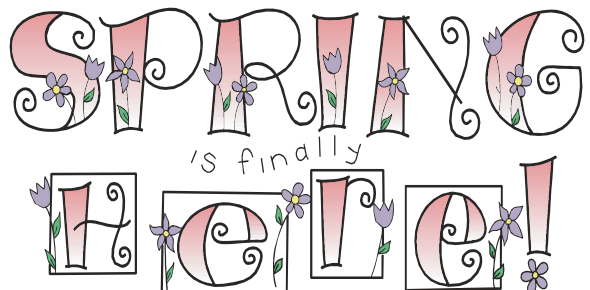
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(due to limited seating, please choose only one SCRAPAGANZA)

Spots are filling FAST! We only have 2 spots in April 30, don't delay and be left out!

April Showers Crop Friday, April 22nd
10am to Midnight \$15

Includes goodie bag worth \$15 of NEW product and instructions for at least 3 projects, drinks, and a 10% discount off all regular priced merchandise!



STORE HOURS

MONDAY-SATURDAY 10AM TO 6PM

WOW! Customer Appreciation Days!

We want YOU to know how much we appreciate YOU! In celebration, we are doing our FIRST EVER envelope giveaway!

What? You're giving away envelopes? What?

Yes---we are giving away envelopes. Starting Friday, April 29th, when you make a purchase at Simply Scrapbooks, you will be given a "special envelope". Inside that envelope (no peeking!) is the prize that you will win when you bring it to our store on FRIDAY, May 20th OR SATURDAY, May 21st. (One envelope per customer per day, please. You will also be able to redeem ONLY ONE envelope).

We only have 300 envelopes---and when they are gone---they are gone! If you get an envelope and can't bring it in yourself---feel free to give it to a friend who will enjoy it!

So what's so special about that? Well, the prizes, of course! Included as prizes are:

- A Simply Scrapbooks \$100 Gift Card)
- A private crop for you and 15 of your friends!
- 5 Simply Scrapbooks \$25 Gift Cards
- 3 "Grand Prize Baskets" full of scrappy goodness! and much more!

Everyone will win something---a prize or a discount off your entire regular price purchase! That's right---everyone with an envelope will get a discount between 10% AND 50% OFF!

So mark your calendar---Friday, May 20th & Saturday, May 21st.

Happy Birthday!

In March, we started something new to celebrate YOUR birthday! The first week of your birthday month, be on the lookout for an email from Simply Scrapbooks! I promise, it contains something you will not want to miss! If we have your birthday in our computer system and your current email (how else would you be reading this?!), we will be sending you a birthday surprise! If your birthday is in April, your email went out!

Happy Birthday from Simply Scrapbooks!



Introducing SIMPLY REWARDS!

Beginning January 1, 2011, every time you make a purchase INCLUDING classes, crops and clearance merchandise we will enter your sales total (minus tax) onto your SIMPLY REWARDS card. Each SIMPLY REWARDS card has 6 boxes. When you fill your SIMPLY REWARDS card, you will receive a gift certificate for 10% of the total! WOO HOO! You will not have to keep track of your card, we will do it for YOU!

What about your existing punch cards? NO problem! Bring them in and we will fill your first box on your SIMPLY REWARDS card with your punched amount. What about my FULL punch cards? NO problem! They are still worth \$10, and we will continue to accept them until December 31, 2011.

April 2011

Sun

Mon

Tue

Wed

Thu

Fri

Sat

					<p>1</p> <p>Crop 6pm to Midnight</p> <p>First 50 Weekend</p>	<p>2</p> <p>Spring Workshop</p>
3	4	5	6	7	<p>8</p> <p>Crop 6pm to Midnight</p>	<p>9</p>
10	11	12	13	14	<p>15</p> <p>National Scrapbook Day Weekend Crop! 10am to Midnight Fri & Sat</p>	<p>16</p>
17	18	19	20	21	<p>22</p> <p>April Showers Crop 10am to Midnight</p>	<p>23</p>
<p>24</p> <p>Happy Easter!</p>	25	26	27	28	<p>29</p> <p>Green Country Scrap Run Begins.....</p> <p>—————→</p> <p>Envelope Promo begins!</p>	<p>30</p>